

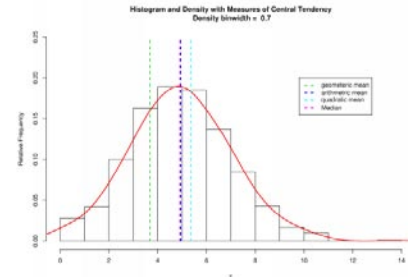
# GOVERNMENT AP

## Chapter 5: Public Opinion and Political Socialization

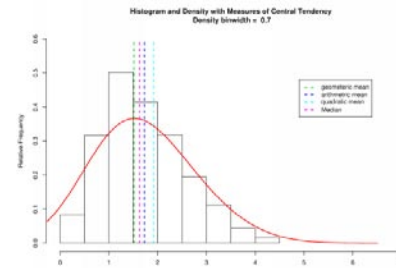
### Vocabulary

MERIDIAN NOTES

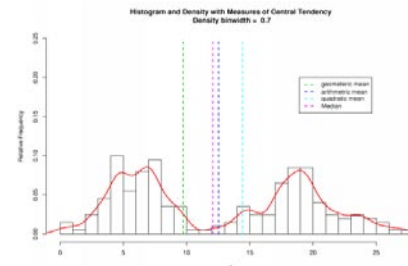
1. Public Opinion	The collected attitudes of citizens concerning a given issue or question.
2. Skewed Distribution	An asymmetrical but generally bell-shaped distribution of opinions. Its mode (that is, most frequent response) lies off to one side.
3. Bimodal Distribution	A distribution (of opinions) that shows two responses being chosen about as frequently as each other.
4. Normal Distribution	A symmetrical bell-shaped distribution (of opinions) centered on a single mode, or most frequent response.
5. Stable Distribution	A distribution of opinions that shows little change over time.
6. Political Socialization	The complex process by which people acquire their political values.
7. Socioeconomic Status	Position in society, based on a combination of education, occupational, and income.
8. Self-interest principle	The implication that people choose what people choose what benefits them personally.
9. Opinion Schema	A network of organized knowledge and beliefs that guides a person's processing of information regarding a particular subject.
10. Issue Framing	The way that politicians or interest groups define an issue when presenting it to others.



Graph 1: Normal Distribution



Graph 2: Skewed Distribution



Graph 3: Bimodal Distribution

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